

**2ND QUARTER
CONFERENCES**



SymEast 2022

April 11-13, 2022 | Greenville, SC



FICS User's Conference

April 13-14, 2022 | Virtual



SymWest 2022

May 9-11, 2022 | Eugene, OR



**11th Annual
Corelation Client Conference**

May 18-20, 2022 | San Diego, CA

PRESIDENT'S MESSAGE

Dear Valued Clients,

Welcome to the Spring 2022 edition of our Connections newsletter. Now that 2021 is in the books, I'm pleased to report to you that last year proved to be successful across nearly every organizational KPI we set for ourselves. WRG grew significantly, faster than the targets we set for ourselves. And we did this while maintaining the service and quality standards that we pride ourselves on. We've now capitalized on this growth by investing more heavily in the infrastructure and systems that support our clients' applications. And we're so excited about where this momentum will carry us.

In this edition, we highlight our new partnership with CRMNEXT. As a modern credit union, more than ever you need the right applications to leverage your data, from vendors that understand our unique industry and tie their application tightly to the platforms we use. CRMNEXT provides a key lynchpin for credit unions in an area that's dominated by the likes of Salesforce. I encourage you to consider CRMNEXT. They offer the best value proposition for a CRM in our industry.

Thank you, as always, for your continued support. With a more travel-friendly health environment, we're excited to be back out at Spring conferences among our clients and partners. We hope to see many of you there. Please contact me directly any time I can be of service to you.



All the best,

Dave Cerwinski

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WELCOME NEW CLIENTS



\$364 Million
27,599 Members



\$1.39 Billion
100,031 Members



PUBLIC, PRIVATE, & HYBRID CLOUD

Download our new white paper that analyzes the pros and cons of public vs. private vs. hybrid cloud solutions, specifically in the context of credit unions.

[READ MORE](#)





CRMNEXT AND WRG JOIN FORCES TO PROVIDE SEAMLESS FINANCIAL SERVICES CRM SOLUTION

We are excited to announce our new application hosting partnership with CRMNEXT, the leading global CRM solution provider in financial services. As part of this partnership, WRG provides CRMNEXT clients with an option for private cloud hosting of CRMNEXT's application suite. To learn more about the partnership, [click here](#).

CASE STUDY

TTCU BOOSTS CONFIDENTIALITY AND THE MEMBER EXPERIENCE WITH TELLERGY

Our latest case study focuses on TTCU Federal Credit Union's selection of WRG's Tellerly teller line technology solution, a decision that has resulted in improved security and confidentiality of member data, and a more seamless, streamlined workflow.

[READ MORE](#)

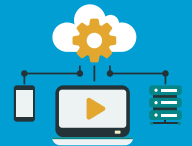


HOW DOES YOUR CREDIT UNION'S BRAND PRESENT TO YOUR MEMBERS?

Brand is more than a logo. It's not transaction marketing simply sent to provide a shot in the arm to get loans flowing. Your credit union's brand represents who you are, what you do and why you do it.

[READ MORE](#)

9 RETAIL BANKING REFLECTIONS AND KEYS TO SUCCESS FOR 2022



Despite setbacks of the past two years, financial institutions continued to transform the way they delivered services, boost efficiency, and improve customer experiences. Here are some of the most important takeaways from 2021 and action steps for banks and credit union success in 2022.

By Jim Marous, The Financial Brand

[READ MORE](#)

We sincerely value your business and thank you for your continued support and collaboration! —Team WRG



Kerry Dolan Schiappa

Director of Sales & Marketing



Patti Quinteros

Director of Projects & Implementations



Mark Monsees

Product Manager



Sonia Safri

Client Services Manager



Richard Rapanut

Client Services Assistant Manager